



# TECHNOPOLIS

THESSALONIKI ICT BUSINESS PARK

## ΠΟΛΟΣ ΑΝΑΠΤΥΞΗΣ ΣΥΝΕΡΓΑΣΙΩΝ ΚΑΙ ΚΑΙΝΟΤΟΜΙΑΣ

ICT πάρκο / Θερμοκοιτίδα  
Cluster Ανάπτυξης λογισμικού  
Σχέδιο για ανάπτυξη Δικτύου Θερμοκοιτιδών



# The first private ICT Business Park in Greece

## Mission

- To create a friendly and functional workplace environment in the field of High Technology.
- To offer state of the art infrastructure and services for foreign investments.



# Technopolis Shareholders

## 6 educational and research institutes

Aristotle University of Thessaloniki

University of Macedonia

American Farm School

American College of Thessaloniki

Center of Research and Technology Hellas (CERTH)

Alexander Technological Educational Institute

## 60 companies of the ICT sector



## Associations and other institutions

Association of Exporters of Northern Greece

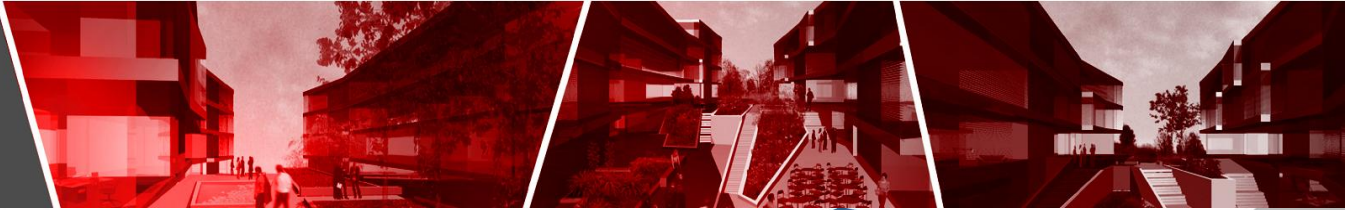
Association of IT companies of Northern Greece

Thessaloniki International Fair

## Local Authorities

Prefecture of Central Macedonia





## Thessaloniki Location

Easy access to Southeast Europe

Middle East

- 220 km to Skopje
- 280 km to Sofia
- 450 km to Athens
- 580 km to Istanbul
- 600 km to Beograd
- 650 km to Bucharest





## Thessaloniki is an ideal place to research and innovate”

### Thessaloniki Technology HUB”

Thessaloniki is the second largest city in Greece and hosts an important part of the scientist community in Greece.

**There is a considerable number of Academic and scientist organizations** in the areas of as natural sciences, engineering and information technology. Alongside this significant scientist and entrepreneurial network in the ICT market, **Thessaloniki advantageous as it is a wonderful place to live, work and do business.**

### Thessaloniki constitutes the foremost choice to invest in ICT in Southeastern Europe

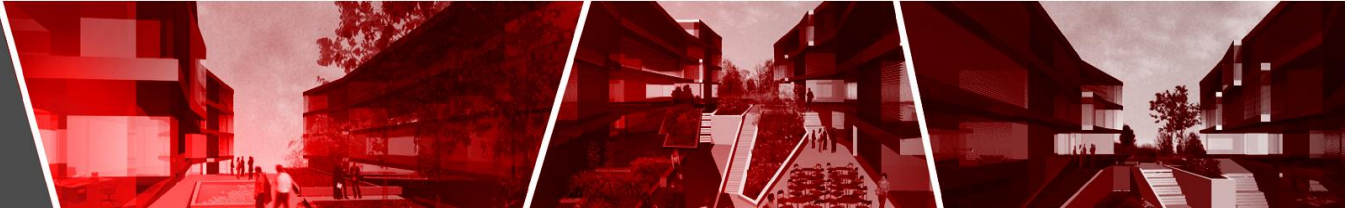
Thessaloniki constitutes the foremost choice as the new competitive model growth needs the cooperation among the scientist, research and entrepreneurial organizations in new technologies. Besides, this is the direction that all of Europe is taking in view of the new global distribution of economic activities.

Thessaloniki hosts an extensive academic and research community that can aid – through synergies and staff – the operation of research and development departments of medium and large enterprises or spin-o companies.

Due to it’s geographical position and its’ geopolitical significance, Thessaloniki can become the rest, most important and the most recognizable innovation hub in Southeastern Europe Especially in our city today coexist and operate with success

- **5 major Universities including the biggest in SE Europe**
- 9 world respected research centers
- **120K+ undergrads, 20K+ grads students**
- The Thessaloniki Science Center & Technology Museum is one of the most high-tech museums in Southeastern Europe
- **Vibrant start-up community**
- **Pre-Incubators / Accelerators**
- **4 major incubators, the biggest in the country**
- An Innovation Zone
- Technological and Science business Park, the first in Greece





# Advantages of Technopolis

- Easy access to South East Europe and Middle East
- 10 min away from international airport
- High quality of scientists and employees
- Cooperation with and access to the largest ICT companies of Northern Greece
- State of the art infrastructure - professional management of the park



# Technopolis Infrastructure

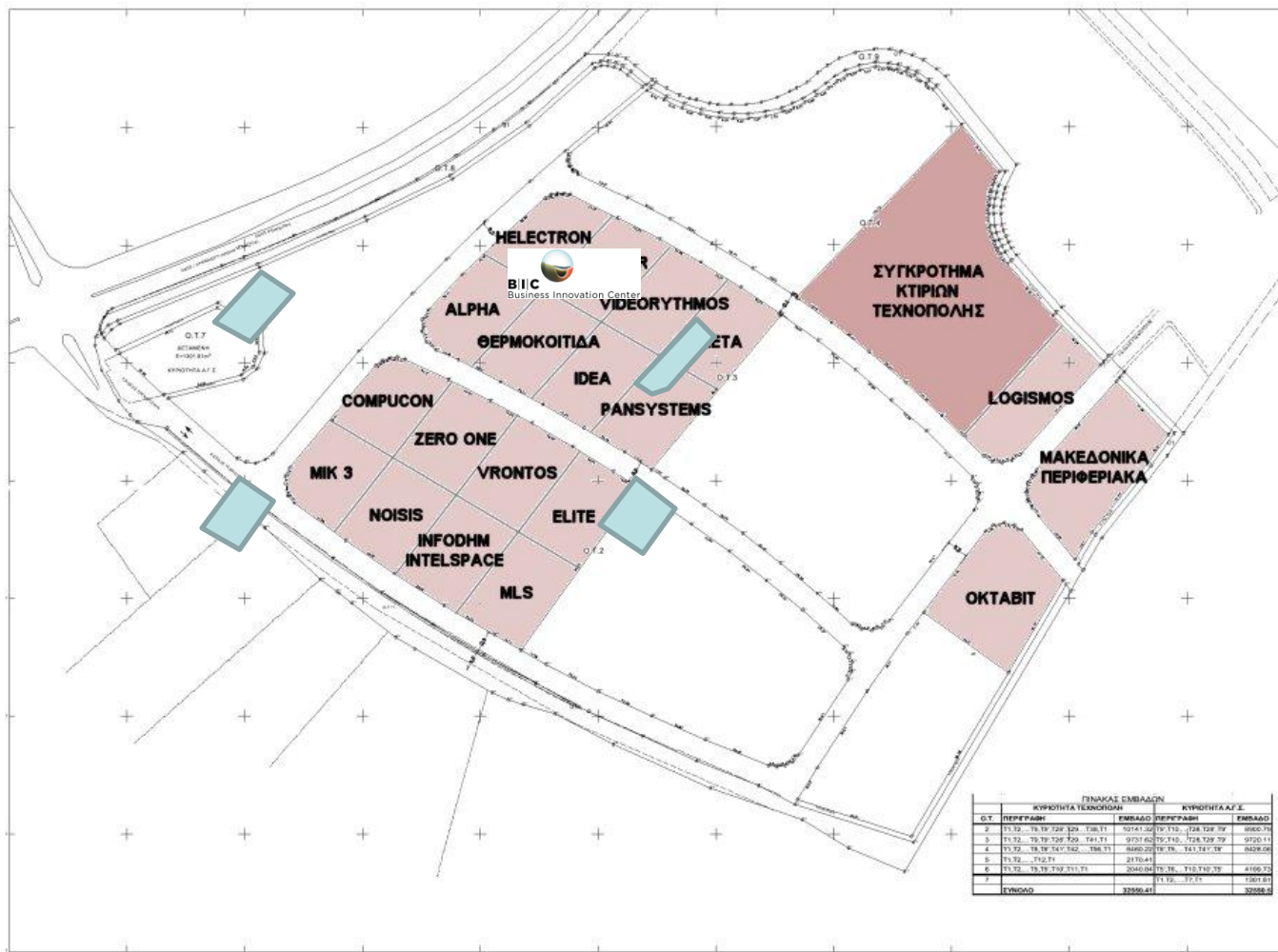
The investment plan of Technopolis Thessalonikis includes the following infrastructure works:

- External – internal road network
- Water Supply network
- Drainage & Sewage network
- Telecommunications network
- Landscape architecture
- Fire fighting network
- Electric power substations
- Incubator building
  
- Service building (post office, banks, restaurants, gym, day nursery, market...) *PLAN*



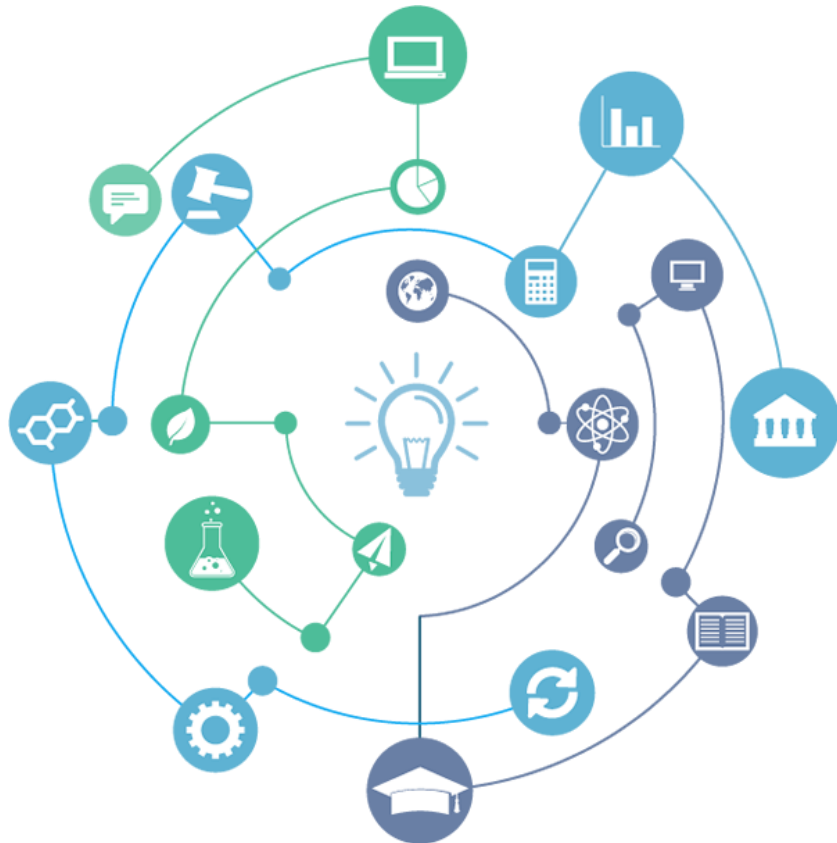
# Land availability

About 50% of land is available today for new tenants which corresponds to 45.000 m2 of office space





# 2016 δημιουργία του **TECHNOPOLIS cluster**



*Όραμα μας*

*«Ανταγωνιστικός, σε παγκόσμιο επίπεδο συνεργατικός σχηματισμός, ο οποίος θα συμβάλλει στην έξυπνη, βιώσιμη, εξωστρεφή και χωρίς αποκλεισμούς ανάπτυξη των επιχειρηματικών μελών του καθώς και όλων των παραγόντων αλυσίδας αξίας του ευρύτερου οικοσυστήματός του, με σκοπό την ανάδειξη του ICT σε στρατηγικό κλάδο και την Περιφέρεια Κεντρικής Μακεδονίας.»*



2<sup>nd</sup> PERIOD

# TECHNOPOLIS THESSALONIKI

## June 2016

### 1st software development Cluster in Greece

**Livemedia.gr**

 **iLabs**  
Versatile Innovations

 **SPACE**  
HELLAS

**COMPUTER**  
*Team*

**DATASCOUTING**  
actionable information

  
**LINK**  
TECHNOLOGIES

**Logismos**  
ΣΥΣΤΗΜΑΤΑ ΠΛΗΡΟΦΟΡΙΚΗΣ ΑΕ

Health Care Information Systems

 **MLS**  
Making Life Simple

**apifon**  
on target messaging

  
**ATLANTIS**  
ENGINEERING

**info | δημ**  
ΓΕΩΓΡΑΦΙΚΑ ΣΥΣΤΗΜΑΤΑ ΠΛΗΡΟΦΟΡΙΩΝ

**MIK3**

 **INTRASOFT**  
INTERNATIONAL  
Creating Value Together



**EPSILONNET**  
GROUP OF COMPANIES

**DOTSOFT**  
TECHNOLOGY + PROJECTS + SOLUTIONS

 **LANCOM**  
everything as a service

**Singular Logic**  
Innovation at your doorstep

  
**msensis**

  
**EPI**  
SYSTEMS

  
**gnomon**  
INFORMATICS

**computer Life**

 **DATAVERSE**  
computer systems & applications

**vidavo**  
MOBILE HEALTH

 **Softworks**

  
**oktabit**

 **emisIA**  
MISSION FOR ENVIRONMENT

 **NEUROPUBLIC**  
Information Systems & Technologies

# Secondary Goals

**the enhancement of extroversion and competitiveness of its members globally**

- supporting and promoting products and services of businesses in global markets.
- creation of a powerful brand for the cluster and its promotion.
- attraction of research centres international ITC businesses
- cooperation with equivalent ICT Clusters

**diffusion of expertise and connection with research and technological development**

- development of stable cooperations with research and university institutions of Macedonia and Greece in general but also with international institution (for instance CERN for market use of technologies)
- diffusion of expertise, access for businesses in transportation services and support in copyright matters.
- development of pilot corporation projects together with research and university institutions, in order to create products competitive in global markets

**specialize, attract and maintain human power**

- educate employees in IT, technical, marketing and other subjects necessary for their personal and professional development.
- attract talented scientists and lead members from Greek universities
- creating programs to help exchanging personnel, researchers, industrial PHD, etc.

**improvement of enterprising environment through funding and developing cooperations.**

- developing common technologies and enterprising environment for all Cluster members
- creating economies of scale on the matters of common supplies, technological platforms and tools for developing softwares
- support businesses in gathering funds from private financiers (seed, startup and VC funds) as well as European and National funding projects



# Technopolis Incubator

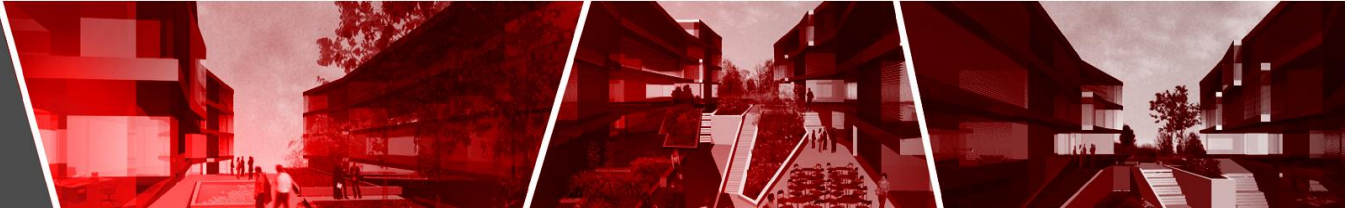
TECHNOPOLIS INCUBATOR is an integral part of the park aiming to provide the necessary infrastructure, coaching services and investment funding to lead promising start-up companies to success.





# Technopolis Incubator

- Operates since 2007
- 1.300 m<sup>2</sup> building with 15 office units and common facilities (meeting rooms, lunch/coffee area, Conference Room with a capacity of 100 people, etc.)
- More than 34 start-ups have been hosted in the Incubator Building during the last 9 years
- More than 125 new jobs have been created
- More than € 800.000 have been invested in capital participation (4 participations)
- Participate and organize workshops, conferences, business delegations, etc.



# Incubator Hosted Companies



**innovation**  
academy



**analysis**  
BUSINESS CONSULTING



**vilabs**

**infalia**



**msensis**



**nanotypos**  
HYBRID NANOMANUFACTURING



**e|connect**  
ΟΛΟΚΛΗΡΩΜΕΝΕΣ ΛΥΣΕΙΣ ΠΛΗΡΟΦΟΡΙΚΗΣ



**infolox**  
**Lexmark**



**car.gr**



**vaasa ETT**



**e-avenue**  
e-commerce & online marketing  
Go anywhere. Sell everywhere!



**ΣΕΠΒΕ**



**WISETECH**  
Συστήματα Πληροφορικής & Τεχνολογίας



**thess**  
THESSALONIKI SOFTWARE SOLUTIONS



**exeo**  
SOFTWARE HOUSE



**ΟΙΚΟΝΟΜΟΤΕΧΝΙΚΗ**



**ARMOSIS**  
an Accelsiors™ company



**Curious, Inc.**



**BIOMAS**



# το όραμά μας

## ΑΝΑΠΤΥΞΗ ΔΙΚΤΥΟΥ ΘΕΡΜΟΚΟΙΤΙΔΩΝ ΝΕΩΝ ΤΕΧΝΟΛΟΓΙΩΝ



Στόχος η ανάπτυξη ενός **Δικτύου Θερμοκοιτίδων Νέων Τεχνολογιών** που θα εκτείνεται στον άξονα Εγνατίας Οδού και φιλοδοξεί να αποτελέσει το χώρο στέγασης νεοφυών επιχειρήσεων οι οποίες στην παραγωγική τους διαδικασία κάνουν χρήση νέων τεχνολογιών ή αναπτύσσουν καινοτόμα προϊόντα και υπηρεσίες ένταξη γνώσης και τεχνολογίας στους επιλεγμένους στρατηγικούς τομείς προτεραιότητας (RIS3) κάθε Περιφέρειας

# ΑΝΑΠΤΥΞΗ ΔΙΚΤΥΟΥ ΘΕΡΜΟΚΟΙΤΙΔΩΝ ΝΕΩΝ ΤΕΧΝΟΛΟΓΙΩΝ



## Οφέλη

- Ανάπτυξη της νέας επιχειρηματικότητας
- Ενίσχυση της καινοτομίας
- Αύξηση της εξωστρέφειας
- Αξιοποίηση του Ανθρώπινου δυναμικού της χώρας , μείωση του brain drain
- Μείωση της ανεργίας
- Συμμετοχή στο εγχείρημα όλων των τοπικών φορέων (ΟΤΑ Α' & Β', Επιμελητήρια, ΑΕΙ, ΤΕΙ, Ακαδημαϊκή Ερευνητική κοινότητα)
- Προσέλκυση επενδύσεων
- Αύξηση της παραγωγικότητας και της ανταγωνιστικότητας των περιφεριών

## Introduction **IBiSEait**

Economic crisis that many European populations face  
2016 – Greece: seventh year of big crisis

The youth employment as a major problem not only for Prefectures and Municipalities but also for the two Countries

IBiSeait is the next step of the project titled «SUPPORT CROSS BORDER ENTREPRENEURSHIP/ TRANSNATIONAL BUSINESS CONSULTANT» which was implemented in the framework of the previous Call of Cross Border Programme Greece-FYROM



## Target groups:

Existing Entrepreneurs, Professionals, & New Entrepreneurs (Unemployed People) that are specialized to specific fields of economy for each area:

- Municipality of Thermaikos: Sea professionals (fishermen etc)
- Municipality of Lagadas: agriculture sector professionals (farmers etc)
- Gevgelija: Professionals who are involved with the environment.

## How can the Project and the 6 Partners help the specific target groups?

- By enhancing/supporting the entrepreneurship in the cross-border area Gevgelija – Thessaloniki and Skopje
- The “IBiSealt” project is scheduled to create:
  - ✓ employment –and business- opportunities by exploiting comparative advantages of the cross border area as are the sea, the agriculture and the environment, preferably with the use of innovative tools and practices as are the IT technologies.
  - ✓ a Incubator in each area which will be oriented to a particular field that is recognised in each area (marine, agriculture, environment)
  - ✓ a Network among these incubators.

## Objectives of the Project

- ❖ **Enhancement of the entrepreneurship in the cross-border area.**
- ❖ **The establishing of new individual, enterprises in the field of sea, agriculture and environment**
- ❖ Enhancement of the existing ones in the above sectors.
- ❖ Effective professional training and consulting - mentoring of its target group among entrepreneurial issues with the aim to offer them a qualified background,
- ❖ Unemployment decrease
- ❖ Creation of new job positions
- ❖ **Creation of an Incubator in each area**
- ❖ **Creation of a Network among these incubators.**
- ❖ **Creation of a Body**

 **TECHNOPOLIS**  
THESSALONIKI ICT BUSINESS PARK

